CUSTOMIZE A KEYNOTE FOR YOUR AUDIENCE

Transform the way you recruit, retain, & develop your talent



Top Performer Award
Vistage Speaker
6 years

Chris Czarnik

Workforce Process Engineer
Award-Winning Keynote Speaker
Author & Creator of ***Winning the War for Talent***



Chris's latest book, ***Winning the War for Talent***, is a guide for over 3,500 organizations.

Why Chris?

His style is like no other! Audiences have an immediate mindset shift. They are energized, motivated, & walk away with actionable strategies to put to work right away.

Topic Summaries

Attract Your Ideal Applicant

Understand the demographic shift in the workforce, what an open position is costing you, & find out if people are *unable* or *unwilling* to work for you. Then, create a persona of your ideal candidate & learn how to attract them.

Retention: If People STOP LEARNING, They START LEAVING

People hate change, but they'll leave if unhappy. Learn generational employee needs and use that knowledge to retain & develop employees. Grow & engage them by developing a Subject Matter Expert model.

Your Interview Process is Broken... Here's How to Fix It

Change the interview process you used for decades to a new engagement sequence to attract the right people, but also screen out the people who won't fit your organization. Learn the one interview question that changes everything.

Use the 3-Box Model to Recruit Better

Find the ideal person, versus posting a job description. Learn how to create the ad so it is seen by the right people who are a better fit for the position AND for your organization.

Additional Topics:

- Getting Generations to Work with Each Other
- Create a Referral Culture that Triples Results
- Be a "Hunter" of Talent by Proactive Recruitment
- Create a Hire-to-Retire Strategy: Build an Environment Where People Never Have to Look Elsewhere

...And so many more!

"He had the entire room **leaning in**, literally & figuratively, challenging us to **think differently** about how we **attract, retain, & develop talent** in today's workforce."

– Dusty Zeyn, Talent Acquisition Partner

Book Chris as your KEYNOTE today!

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